

# ALUMNI

## Program

RESEARCH  
MANAGEMENT

WRITING &  
BIBLIOGRAPHY  
TOOL

COLLABORATION



Alumni relations is a very important general strategy for many universities around the world. Universities go to great lengths to maintain a relationship with their Alumni. With greater demands and expectations from alumni to their institutions for increased services after graduation, libraries are becoming more and more involved with alumni associations and programs.

Is your library interested in extending services to your Alumni? Introducing the new "Alumni Program" from RefWorks! The RefWorks Alumni Program now allows subscribing institutions the ability to provide access to this service to their extended and non-traditional constituents - the alumni. Let RefWorks help your library contribute to the growth of alumni relations at your institution. Ask us how to include the Alumni Program in your RefWorks annual license.



# RefWorks

Your online research management, writing, and collaboration tool

[www.refworks.com](http://www.refworks.com)



# BENEFITS

## 8 REASONS TO ORDER THE ALUMNI PROGRAM

1. Alumni remain associated with your institution.
2. Strengthens community ties.
3. Maintains healthy alumni relationships.
4. Promotes continuing education classes for alumni who still live in the community.
5. Responds to the expectations from alumni to provide more services.
6. Provides professional services to alumni through the library.
7. Promotes distance learning programs.
8. **Greater relationships with alumni = Greater institutional rankings!**

## HOW DOES IT WORK?

Simple! For institutions that wish to provide continued access to RefWorks for their alumni, simply sign up! If your institution is able to monitor usage by alumni users (via proxy server), you will be asked to provide usage reports to RefWorks on a periodic basis. If not, RefWorks will enable your graduating students to convert their accounts to "Alumni" status, and RefWorks will track usage and provide you with an online report within Administrative Central. Either way, the set-up of the program is quick, easy to implement and provides instant access to your alumni users!

## HOW DO I ORDER THIS MODULE?

Institutions interested in purchasing this add-on module should send an email to [alumni@refworks.com](mailto:alumni@refworks.com) or contact your RefWorks Sales Representative.

